



Information and Disclosure Statement

Pursuant to Rule 15c2-11 Sections (a)(5)(i) to (xiv), inclusive and (a)(5)(xvi) of the Securities Exchange Act of 1934

i. The exact name of the issuer and its predecessor (if any):

The present name of the issuer is Harry & David Holdings, Inc. (the "Corporation"). The Corporation was incorporated under the name "Pear Acquisition, Inc." by the filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware on March 17, 2004.

ii. The address of its principal executive offices:

2500 South Pacific Highway
Medford, Oregon 97501
Phone: (541) 864-2362
www.harryanddavid.com
www.hndcorp.com

iii. The state of incorporation (if it is a corporation):

The Corporation is a Delaware corporation.

iv. The exact title and class of the securities:

Common Stock, par value of \$0.01 per share – 957,631 shares issued and outstanding as of September 13, 2011; zero shares issued and outstanding as of June 25, 2011.

v. The par or stated value of the securities:

See item (iv) above.

vi. The number of shares or total amount of the securities outstanding as of the end of the issuer's most recent fiscal year:

See item (iv) above.

vii. The name and address of the transfer agent:

Transfer Agent
Computershare Trust Company, N.A.

By Mail

Computershare Investor Services
P.O. Box 43078
Providence, RI 02940-3078
United States of America

By Overnight Delivery

Computershare Investor Services
250 Royall Street
Canton, MA 02021
United States of America

viii. The nature of the issuer's business:

The Corporation is a leading multi-channel specialty retailer and producer of branded premium gift-quality fruit, gourmet food products and other gifts marketed under the Harry & David®, Wolferman's® and Cushman's® brands. The Corporation's signature Harry & David® products include its flagship Royal Riviera® pears, its Fruit-of-the-Month Club® products, its Tower of Treats® gifts and Moose Munch® caramel and chocolate popcorn snacks. The Corporation's Wolferman's® products include specialty English muffins and other breakfast products and its Cushman's® product line includes Cushman HoneyBells® citrus, among other products. The Company's marketing channels include direct marketing (via catalog, phone, Internet, mail/fax and telemarketing), business-to-business, its Harry and David stores, seasonal Cushman's store and wholesale distribution through select retailers.

ix. The nature of products or services offered:

See above.

x. The nature and extent of the issuer's facilities.

The following table summarizes the location and general size of facilities that the Corporation owned and were used by its operating segments in fiscal 2011.

Location	Function	Size
Medford, OR	Campus	93 acres
	Orchards Planted / Undeveloped / Other	2,622/659/11 acres
	Manufacturing / Distribution	494,000 sq. ft.
	Call Center	72,000 sq. ft.
	Office	297,000 sq. ft.
	Warehouse / Cold Storage	316,000 sq. ft.
	Miscellaneous	40,000 sq. ft.
Hebron, OH	Campus	51 acres
	Packaging / Distribution / Warehouse	148,000 sq. ft.
	Call Center / Office	55,000 sq. ft.
	Cold Storage	127,000 sq. ft.

The Corporation's leased store space totaled 195,000 square feet for 68 stores as of June 25, 2011. The retail stores are leased by us with original terms ranging generally from 3 to

10 years. Certain leases contain renewal options for periods of up to 22 years. The rental payment requirements in the Corporation's store leases are typically structured as either minimum rent, minimum rent plus additional rent based on a percentage of store sales if a specified store sales threshold is exceeded, or rent based on a negotiated threshold of sales after which a percent of sales is paid to the landlord.

The following table summarizes the location and general size of support facilities that the Corporation leased as of June 25, 2011.

<u>Location</u>	<u>Function</u>	<u>Size</u>
Medford, OR	Cold Storage / Warehouse	408,094 sq. ft.
Hebron, OH	Warehouse / Seasonal Storage	45,000 sq. ft.

xi. The name of the chief executive officer and members of the board of directors:

Chief Executive Officer

Craig Johnson

Board of Directors

Stuart A. Martin

George L. Majoros, Jr.

Ryan Langdon

Steven Lampe

Craig Johnson

xii. The issuer's most recent balance sheet and profit and loss and retained earnings statements:

Please refer to <http://www.hndcorp.com/investor/financial-information.html>.

xiii. Similar financial information for such part of the two preceding fiscal years as the issuer or its predecessor has been in existence:

Please refer to <http://www.hndcorp.com/investor/financial-information.html>.

xiv. Whether the broker or dealer or any associated person is affiliated, directly or indirectly with the issuer:

N/A

xvi. Whether any quotation is being submitted or published directly or indirectly on behalf of the issuer, or any director, officer or any person, directly or indirectly the beneficial owner of more than 10 percent of the outstanding units or shares of any equity security of the issuer, or at the request of any promoter for the issuer, and, if so, the name of such person, and the basis for any exemption under the federal securities laws for any sales of such securities on behalf of such person.

N/A